

LUIS ALEJANDRO (ALEX) ESTOUP

www.linkedin/in/alex-estoup

d: 604 770 3600

c :778 230 3630

alex@latinlawyer.ca

www.latinlawyer.ca

PROFILE

Multi-licensed Common & Civil Law Counsel (BC, ON, Brazil & Argentina) with a demonstrated history in Canadian corporate, business and technology law.

Fractional In-house Counsel for construction, technology, franchise, and mining companies.

Regulatory Compliance Officer & Legal Researcher, in Education, Securities, Fintech, ESG, Privacy and Start Up financing..

Corporate and Business Legal Reporter at Thomson Reuters.

Law school professor in Canada and the US, graduated PhD in France.

Licensed by British Columbia Ministry of Education to teach Social Sciences (Law) in High schools

Practicing corporate & business lawyer in four languages: French, Spanish, Portuguese, English.

Latin American Business Strategist for Canadian and US companies.

PROFESSIONAL EXPERIENCE

The Latin Lawyer Law Corporation, Founder and Principal, (present)

Corporate, business, commercial law, contract negotiation in technology and IP, e-commerce, cannabis, privacy, employment, immigration, banking and securities.

Specific corporate immigration strategies and transaction negotiator.

Legal attorney at Latin American Consulates in Vancouver, BC.

Fractional in-house corporate counsel: Automated precast concrete construction, Mining, Sports Franchisor, Software as a Service and Artificial Intelligence companies with branches in BC and AL.

Start-ups, subsidiary companies in Canada, complex corporate disputes, M&A, global taxation, finance & securities matters.

Regulatory compliance for different industries (present)

20 years advising high-net-worth estate and business planning

10 years in commercial/corporate arbitration and complex international litigation

Global Contract negotiation, drafting, management, complex transactions, M&A, NDA's dispute resolution. Cross-border Represented both Brazilian and Argentine Consulates and Embassies in Latin America for 10 years.

Globally managed a law firm with 39 Lawyers and 2500 files with 5 offices in Brazil.

30 years in Corporate and Business Law at Thomson Reuters:

- **17 years in-house and external counsel at TR Global Growth Operations (1995-2012)**

Advised the corporation in managing relations with diverse law and business schools around the world.

Represented the company interests in more than 20 M&As in Latin America and Europe, negotiating in different countries under different management models and conditions, including employee's relocation. Open new markets introducing the firm in Brazil and Chile. Optimized the President for Global Growth Operations' and Managers' corporate goals.

- **Publisher >100 regulatory TR reports globally sold with 1000+ followers on LinkedIn (present)**

[Cross-border \(US/CAN/UE/UK\) data transfer report, Jan. 2019](#) (click to check report)

[Legal Guidelines for Smart \(and Derivative\) Contracts, Set. 2019](#) (click to check report)

[Fintech Report Summer 2020: Latin-American regulations are on the way](#) (click and download report in Spanish version)

[Canadian Strategies for Brazilian Start-Ups, March 2020](#) (click to open ppt)

- **Monthly Legal Reporter at LegalToday.com in Spain and Europe (present)**

<https://www.legaltoday.com/colaborador/estoup-alex/>

- **Contractor in Toronto, Canada, Articled to VP Legal and Chief Counsel 333 Bay St, Toronto, ON. (2016-2017)**

Structuring e-commerce for the firm under Canadian Law, E-Signature implementation in Canada, profile protection, e-payment law for subscribers. PIPEDA and global data privacy, product development, legal advertisement for subscribers.

Canada/ US compliance for tax aids and GAAR regulations. Presented and Create projects for Small Law firms. Worked with firm's commercial algorithms. Assisted project team leaders with subscriber's contracts harmonization, ID, documentation and legal impacts. Assisted non-profit organizations, Star Ups, Academics developing teams in different areas.

- **Corporate Legal Reporter for the United Kingdom (present)**

Corporate finance, Securities and IT Law, Cannabis Acquisitions, Securities issues.

- **21 years Director of the International Law and Mercosur Review in Brazil and Latin America, (1995-2016)**

Bi-monthly legal review with 5000 subscribers in Latin America, created both printed and online versions

LUIS ALEJANDRO (ALEX) ESTOUP

www.linkedin/in/alex-estoup

d: 604 770 3600

c :778 230 3630

alex@latinlawyer.ca

www.latinlawyer.ca

MULTIPLE LICENCES, PROFESSIONAL TRAINING, LEGAL & BUSINESS EDUCATION

Multiple Licensed Lawyer, global counsel since 1992:

- Licensed at the **Legal Society of British Columbia** (transferred from Legal Society of Ontario)
- Licensed at the **Ordem dos Advogados do Brasil** (Civil Law system in Portuguese)
- Licensed at the **Colegio Publico de Abogados de Argentina** (Civil Law system in Spanish)

Licensed by British Columbia Ministry of Education to teach Social Sciences (Law) in High schools

Law Practice Program (Canadian Legal training and research), Ryerson University, Toronto, ON

Intensive Professional Legal Training in Canada: IT and IP Law; Securities; Private M&A, Civil Litigation, Professional Responsibility, Family Law, Construction Law, Real Estate, data security, Retail Law, Business and Corporate; Immigration; Employment and Administrative procedures.

Canadian Juris Doctor, Federation of Legal Societies in Canada, NCA certificate, Ottawa, ON

L.L.M. Common Law, Peter Allard School of Law, UBC Vancouver, BC

Business Management Program, British Columbia Institute of Technology, Vancouver, BC

Accounting 1 &2, Business Communication, Online Journalism, Finance Management, and Human Resources

Philosophy Doctor (Ph.D.) in Law, Université de Paris 2, Panthéon Assas, Paris, France

Legal Strategies for International Corporate Mobility (in French). Award of Excellence.

Master's in International Business Law, Université de Paris 2, Panthéon Assas, Paris, France

Intellectual Property, Arbitration, Complex litigation, Conflicts of Law, International contracting.

LAW SCHOOL PROFESSOR & BUSINESS EDUCATOR

Adjunct Professor, Western Michigan University Cooley Law School (US), Toronto, ON Program

- International Business Overview course for US Law students (including Canadian Immigration Law)
- Legal Ethics, Professionalism, Multicultural Lawyering, Canadian Professional Responsibility
- Internet and Technology Law (Canadian, US and International case law).

Coordinator for BC IT HUB at the Canada House, Sao Paulo Tech Week, in 2019, 2020 and 2021

1000+ legal academic publications and 3 books a (list of publications and books is available upon request)

Global lecturer and conference speaker in IT, Ethics, Global Finance, Securities, Cannabis, Mining and ESG compliance

Currently working about multiculturalism advocacy and ethics.

NOT FOR PROFIT ACTIVITIES

- **Business event organization and social advocacy:** Brought together corporations, civil society, activists and philanthropists to give voice to the voiceless. Raised funds for more than \$ 100,000 yearly for humanitarian global projects, founder of The Justice Mirror Project in 2010.
- **Latin American Communities in British Columbia** Actively volunteering in the French, Spanish, Portuguese, and Latin American local communities.
- **Member of the Community Services Advisory Committee at the District of North Vancouver**
- **High School Teacher in Social Sciences (Law)** licensed at the Ministry of Education of British Columbia
- **Environment & Social Government (ESG) advocacy** in different organizations in Canada and abroad
- **Lecturer at Latin American Consulates in BC in immigration and doing businesses**
- **Ski instructor at Cypress Mountain**